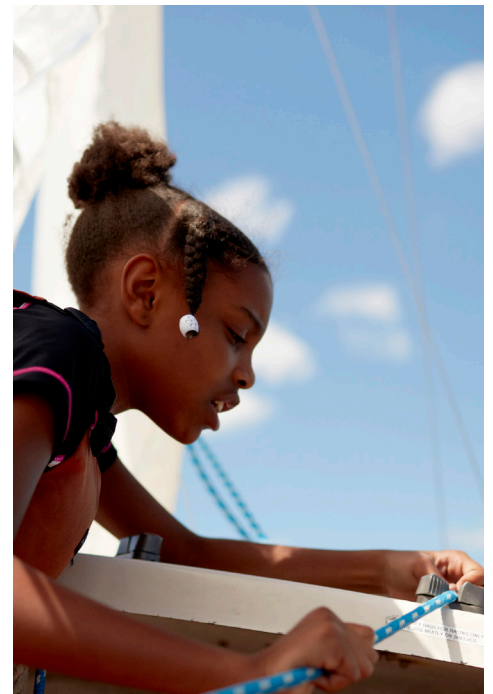


Partnership Opportunities
for the

22nd Annual
MAKE A MARK
Celebration



A summer gala to benefit Courageous Sailing's
Youth Development Programs



COCKTAILS - FOOD TASTINGS - AUCTION - LIVE MUSIC

May 31, 2018

6PM - 10PM

COURAGEOUS SAILING, PIER 4, CHARLESTOWN NAVY YARD

About Make-A-Mark

Make-A-Mark is Courageous Sailing's largest fundraiser of the year, bringing in 500 people to Pier 4 in Charlestown for a night of tastings from Boston's best chefs, cocktails, dancing, skyline views, and silent and live auctions. The funds raised through our ticket sales, auctions, and event partners help support all of our programming.

"This is my fourth Make-A-Mark, and I'm not even a sailor. It's real simple; I love what Courageous does for kids, and I love being part of something special that makes it all possible."

– Mark Belinsky, Friend of Courageous Sailing



About Courageous

Courageous uses sailing as a platform to help kids gain skills they need in school and in life. In 2017, Courageous after-school and summer programs served 1,145 kids at four Boston locations.

"For kids of color, having an instructor and role model who looks like them can change their self-confidence, their understanding of sailing, and even their own future."

– Mikako, Instructor-In-Training and former Courageous kid



FUND-A-FUTURE

Supporting the Courageous Reach Initiative and providing the Courageous experience to more Boston children

FINANCIAL NEED TOPS THE LIST of barriers standing between many kids and the potential for a life-changing summer experience. Many families also need extra help with transportation to our Charlestown sailing center, access to swimming lessons, meals, extended day care, and summertime academic support.

In 2012, Courageous launched its Reach Initiative, which targets all barriers to participation for kids at every level of our program, to address these issues head-on. Each year, over sixty 4th and 5th graders participate in our Swim Sail Science program, an intensive two-year program that comprehensively blends sailing, swimming, and academics taught by Boston Public School teachers. Swim Sail Science has been proven effective in reducing summer learning loss and helping youth build invaluable life skills. When you give to Fund-A-Future, you are providing crucial support for the Reach Initiative, Swim Sail Science, and all Courageous kids, helping them learn how to sail and succeed in life.

BUILDING MORE CONFIDENCE

93% of Courageous kids felt more confident while sailing and parents overwhelmingly named increased confidence as the biggest change they noticed in their child.

SERVING CHILDREN FROM LOW-INCOME AND MARGINALIZED BACKGROUNDS

86% of students in our Swim Sail Science summer learning program had a family income below \$50,000.

45% of summer youth program students participated for free; 20% more received a partial scholarship.



MAKE YOUR POSITIVE IMPACT

Your support helps Courageous kids build confidence and 21st century skills, such as collaboration, communication, and critical thinking, they need to succeed in school and in the workplace.

All funds raised will directly offset fleet and program expenses such as the following:

\$35,000 - Rhodes 19 sails (fleet)
for the entire fleet of 27 boats

\$30,000 - J/80 sailboat
for our Steps to Lead and Instructor-in-Training programs

\$23,000 - Bus to Charlestown
for 60 Swim Sail Science kids to attend the summer program

\$9,000 - One RS Quest sailboat
for additional youth program capacity

\$3,000 - One child for five weeks
of Swim Sail Science programming

\$1,200 - Rhodes 19 sails
for one mainsail & one jib

\$600 - One child for one week
average Youth Program operation cost

\$125 - One VHF Radio
for communication & safety

All funds will directly support Courageous' mission by offsetting program expenses such as the ones listed here. If you would like to direct funds toward a specific initiative, please contact Lauren Saalmuller at lauren@courageoussailing.org.

Fund-A-Future Donation Form

Contact Name

Company Name (if applicable)

Email

Phone

Address

City State Zip

Special instructions

\$

Donation Amount

Courageous Sailing is a 501(c)(3) nonprofit organization. Our federal tax ID # is 04-2987534.

Please make checks payable to:
Courageous Sailing Center for Youth
One First Avenue
Boston, MA 02129

Thank you for your support
You have joined a special group of donors in funding the future generation of sailors in Boston.

Each year, one donation at a time, our supporters make Courageous youth programs possible. On behalf of Courageous Sailing and the youth of Boston, we extend our most sincere gratitude. Thank you for being a part of this effort.

Make-A-Mark Partnership Contact
Lauren Saalmuller,
Development & Marketing Manager
lauren@courageoussailing.org
(857) 452-1766

The information listed above is accurate and complete. My signature binds my commitment to the above pledge.

Donor Signature

Date