

Sponsorship Opportunities
for the

23rd Annual
MAKE A MARK
Celebration



A summer gala to benefit Courageous Sailing's
Youth Development Programs



COCKTAILS - FOOD TASTINGS - AUCTION - LIVE MUSIC

June 6, 2019

6PM - 10PM

COURAGEOUS SAILING, PIER 4, CHARLESTOWN NAVY YARD

About Make-A-Mark

Make-A-Mark is Courageous Sailing's largest fundraiser of the year, bringing in 500 people to Pier 4 in Charlestown for a night of tastings from Boston's best chefs, cocktails, dancing, skyline views, and silent and live auctions. The funds raised through our ticket sales, auctions, and event sponsors help support all of our programming.

"This is my fourth Make-A-Mark, and I'm not even a sailor. It's real simple; I love what Courageous does for kids, and I love being part of something special that makes it all possible."

– Mark Belinsky, Friend of Courageous Sailing



About Courageous

Courageous uses sailing as a platform to help kids gain skills they need in school and in life. In 2018, Courageous after-school and summer programs served 1,025 kids at four Boston locations.

"For kids of color, having an instructor and role model who looks like them can change their self-confidence, their understanding of sailing, and even their own future."

– Mikako, Instructor and former Courageous kid

BUILDING MORE CONFIDENCE

95% of Courageous kids felt more confident while sailing and parents overwhelmingly named increased confidence as the biggest change they noticed in their child.

SERVING CHILDREN FROM LOW-INCOME AND MARGINALIZED BACKGROUNDS

90% of students in our Swim Sail Science summer learning program had a family income below \$50,000.

57% of summer youth program students received a scholarship.

48% of students identify as being from an ethnic minority background.



2019 Make-A-Mark Sponsorship Opportunities

Gold \$30,000

- 30 tickets to the event, plus dockage for the evening
- 2019 corporate membership
- Lead mention in all press releases related to the event as an Event Presenting Sponsor
- Prominent placement of name and logo on event signage
- Space for corporate banner (max 3' x 8')
- Two-page ad in event program
- Year-round promotion on Courageous website
- On-the-water team-building event for up to 50 people

Silver \$20,000

- 20 tickets to the event
- 2019 corporate membership
- Mention in all press releases related to the event
- Name and logo on event signage
- Space for corporate banner (max 3' x 8')
- Full-page ad in event program
- Recognition on Courageous website
- On-the-water team-building event for up to 40 people

Bronze \$10,000

- 10 tickets to the event
- Name and logo on event signage
- Space for corporate banner (max 3' x 8')
- Full-page ad in event program
- Recognition on Courageous website
- On-the-water team-building event for up to 30 people

Partner \$5,000

- 6 tickets to the event
- Half-page ad in event program
- Recognition on Courageous website
- Invitation for five 2-hour sails

Contributor \$2,500

- 4 tickets to the event
- Quarter-page ad in event program
- Recognition on Courageous website
- Invitation for two 2-hour sails

Sponsorship Donation Form

Submission deadline: April 30th, 2019



Contact Name

Company Name (if applicable)

Email

Phone

Address

CityStateZip

Special instructions

Attending Guests

Please write the names of the guests who will be receiving complimentary tickets to the event

\$

Donation Amount

Courageous Sailing is a 501(c)(3) nonprofit organization. Our federal tax ID # is 04-2987534.

Please make checks payable to: Courageous Sailing 197 8th Street Charlestown, MA 02129

Thank you for your support You have joined a special group of donors in funding the future generation of sailors in Boston.

Each year, one donation at a time, our supporters make Courageous youth programs possible. On behalf of Courageous Sailing and the youth of Boston, we extend our most sincere gratitude. Thank you for being a part of this effort.

Make-A-Mark Sponsorship Contact Dave DiLorenzo Executive Director dave@courageoussailing.org (857) 452-1776

The information listed above is accurate and complete. My signature binds my commitment to the above pledge.

Donor Signature

Date